



Meet John Ripley OUR EXPERT SEMINAR COACH

ABOUT JOHN

John Ripley's background includes serving as an officer in the United States Marine Corps, and earning licenses as a mortgage broker, a real estate and insurance agent, and an Investment Advisor Representative in the state of Florida. He held senior vice president positions at a mortgage firm and an international real estate and investment company, and is now a senior partner in a multi-state financial advisory firm.

Having lived abroad on multiple occasions, he developed professional relationships across a diverse spectrum of geography, culture, and language. John is a former host of the syndicated radio show, "Your Home, Your Money," where he broke down complex financial strategies into easy-to-use steps for maximizing retirement assets. As a professional speaker and seminar coach, John travels nationally and internationally to assist financial advisors in the expansion of their practices. He is known for delivering compelling and insightful presentations that engage audiences with both content and humor. Across his various roles, John sees one constant: "I've learned how to offer insight and advice in a fun and energetic manner," he says. "And I have a real passion for understanding and working with others."

WHAT JOHN CAN DO AT YOUR SEMINAR

- Encourage clients to provide you with their entire portfolio (not Just social security) when they book their appointments with you.
- Work with you and the event staff at your seminar's venue to set up the room to maximize the number of appointments you get.
- Provide you with one-on-one coaching on how you can conduct the social security seminars for yourself and achieve the same incredible results.

WHAT YOU CAN EXPECT AS A RESULT

- 3-5 quality appointments per day for 2-3 weeks immediately following the seminar.
- By closing, on average, 15% of your appointments, you should have about a \$15,000- \$30,000+ profit margin from every seminar, every single time.
- Being positioned as the local, "Income Specialist", distancing yourself from competition.
- A professional public speaker and securities principal who has spent nearly 2 decades in the financial services and insurance industry that knows how to position you as the subject matter expert and provide you with consistent results.

**RESERVE AND BOOK JOHN
FOR YOUR NEXT SEMINAR!
CALL 1.800.734.0076**

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